



CAPABILITY STATEMENT

International Polaris Alliance Consultancy (IPAC)

Practical business, financial and real estate advisory for Philippine enterprises and investors

Who we are

IPAC is a Philippine management consultancy founded in 2023 by Rodel Lacorte, CPA. We help business owners and investors make sound decisions and act on them – from testing whether an idea is viable, to planning growth, strengthening finance and governance, and developing people and property. Our advice is grounded in our founder's three decades as a CPA, advisor and hands-on entrepreneur who has built and run businesses himself.

Practice groups & services

Growth, Markets & Transformation

- Business Strategy & Development
- SME Growth & Strategy
- Market Research & Analysis
- Digital Transformation and Innovation
- Project Management & Implementation

Finance, Capital & Governance

- Financial Advisory & Risk Management
- Capital Market & Investment
- Tax and Compliance
- Legal and Corporate Review

People & Assets

- Human Resources & Organizational Development
- Real Estate Transactions & Documentation

Proven offers

- **Feasibility studies** – evidence-based go / no-go assessments for new businesses and projects
- **Market studies** – including extensive multi-province field research by IPAC research teams
- **Highest and Best Use (HBU) studies** – determining the most ideal development for land and property
- **Brand development** – naming and brand creation, e.g., a development name and cafe brand
- **Business and marketing plans** – turning recommendations into an actionable roadmap
- **Investor and lender presentation decks** – presenting a researched case to funders

Selected engagements

- Field market research, feasibility study, pricing, rollout and growth strategy, and investor and lender decks for a new meat and seafood distribution venture covering parts of Laguna, Rizal, Bulacan, Pampanga, Tarlac, Nueva Ecija, Baguio City and Tuguegarao City.
- HBU study, feasibility study, business plan and marketing plan for a family-owned real estate developer's property in Cauayan City, Isabela – recommending an integrated development (events center, commercial/retail and office spaces, landmark cafe, restaurants). IPAC also named the development and created the cafe brand free of charge; the client will fully implement IPAC's recommendations.

Our founder

Rodel Lacorte, CPA

Chairman & CEO

- Certified Public Accountant since 1993
- Business Advisor & Tax Consultant, PwC Philippines (1992–1996)
- Own CPA practice, AAA Alliance Consulting International Inc. (from 1996)
- Shell Philippines dealer for 20 years (1997–2017), operating 5 retail stations
- Founded Taza Mia Coffee in Lipa (2011), grown to 40+ sites
- Ventures in hydropower and land development
- Founded IPAC (2023)

Who we serve

- SMEs and business owners
- CEOs and CFOs
- Government-owned and controlled corporations (GOCCs)
- Family offices
- Venture capitalists and angel investors

Office

Makati: Unit 1403, 14/F Medical Plaza Makati, Amorsolo St., San Lorenzo Village, Makati City

Book a FREE consultation

Let's talk about your next decision.

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Please text your full name, business name and business location first before calling.